

Blue Velvet (tested as J-1513) is Pickseed's newest variety of Kentucky bluegrass. Blue Velvet is an elite variety that represents the very latest improvements in modern bluegrasses.

**DESCRIPTION:**

Blue Velvet is very dark green, dense and fine leaved, with exceptional turf quality as demonstrated in the NTEP trials. It is an excellent summer performer under severe summer stress, and will persist indefinitely under demanding turfgrass conditions. Blue Velvet is a low growing cultivar that requires less frequent mowing than most other bluegrasses.

**USAGE:**

Blue Velvet is recommended for use wherever a premium quality Kentucky bluegrass turf is needed. It can be cut to 1/2", and is suitable for golf course fairways and roughs. It can be used in sod blends, on sports turf, in parks and on high quality home lawns. Compared to most varieties, Blue Velvet has very good adaptation to shady conditions.

**DISEASE RESISTANCE:**

It is rare to find the overall disease resistance that Blue Velvet possesses. Blue Velvet has demonstrated very good to excellent resistance to leaf spot, melting out, summer patch, dollar spot, brown patch, rusts, and powdery mildew. The overall disease resistance is so good, that it is a variety that can be planted straight and does not always have to be blended with other varieties.

**SEEDING:**

A seeding rate of 2 – 4 lbs. per 1000 sq. ft. is ideal. The soil incorporation of a pre-plant fertilizer, based on a soil test, is recommended. Generally, incorporating 1 – 1-1/2 lbs. of actual NPK per 1000 sq. ft. is helpful to ensure a quick start. Light, frequent irrigation is recommended when necessary to encourage rapid germination and establishment. Under good late summer and early fall conditions, germination and seedling emergence can be expected within 7 – 14 days after planting.

## BLUE VELVET

### KENTUCKY BLUEGRASS

**MANAGEMENT:**

Blue Velvet is a versatile variety and can adapt to the highest levels of management, or to middle and lower maintenance regimes as well. For the best quality turf, timely fertilization and irrigation are recommended. About 1/2 lb. of actual N per month of growing season is recommended, but higher and lower amounts of N can easily be tolerated. The recommended cutting height ranges from 1/2 - 3". With no supplemental irrigation, the turf may go dormant during the extended drought in the summer, but will revive nicely during cooler and wetter conditions.

#### TECHNICAL PRODUCT SPECIFICATIONS

Year of Introduction	2004
Main Uses	Sod, lawns, golf courses, parks
Seed Count	1,090,000 seeds / lb.
Normal Days to Germinate	8 – 10 days (fall)
Normal Days to First Mowing	40 days (fall)
NTEP Quality Ratings (1997 – 2000 data)	Excellent – 6.2 in 2002 Schedule B
Genetic Color	Very Dark – 7.2
Summer Stress Tolerance	Excellent
Leaf Texture	Medium Fine – 6.3
Turf Density	Dense – 6.7 in fall
Shade Tolerance	Good – 5.2
Sod Strength	Good – 32 lbs.
pH Range	5.2 – 7.7
Mature Plant Height	Low
Close Mowing Tolerance	Excellent – 0.5 " minimum
Growth Rate	Medium Slow
Powdery Mildew Resistance	Very Good
Leaf Spot Resistance	Excellent – 8.2
Summer Patch Resistance	Very Good – 9.0
Brown Patch Resistance	Excellent
Dollar Spot Resistance	Very Good – 8.0
Wear Tolerance	Very Good – 5.5