

PICKSEED CANADA announces the retirement of Karl Fiander, Vice President Lawn & Turf

Lindsay, Ontario

April 8, 2010

After 28 years of dedicated service to Pickseed and the seed industry, Karl Fiander will be retiring effective June 30, 2010.

Karl joined Pickseed (Richmond Hill) in July 1982 as a Turf Sales representative. In 1984 he was promoted to Western Regional Manager where he supervised the construction of the Alberta facilities in 1986 and the expansion of Pickseed into Western Canadian markets. In 2003 Karl returned to Ontario to lead the Company's Consumer Turf and Eastern Canada Professional Turf business units.

Karl intends to stay active in his retirement. Among Karl's interest is the establishment of the new Canadian charitable organization, Seed Programs Canada, which collects and distributes donated seed to those in need around the world. Karl will also be providing services to Pickseed on a consulting basis from time to time.

Robert Clark, President and CEO of the Pickseed Companies Group, states "*Karl Fiander played a key role at Pickseed throughout his career, particularly in the development of new markets and key account growth. His wisdom, leadership and mentorship qualities will be truly missed*".

The Pickseed Companies Group is a leader in the development, production and distribution of turfgrass, forage crop and hybrid corn seeds. Since its beginning in 1947, the Group has built a trusted and proven reputation for quality, agronomic advice and a commitment to research and technology. Pickseed currently has locations across Canada and Oregon and operates under the Pickseed, Mapleseed, Seed Research of Oregon and TurfOne brand names.